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IT'S HERE AT LAST What Hundreds of Shrewd OUR SEMI-ANI

# SEASON-END STARTS TO-DAY

Friday, July 30, and Closes Saturday Night, August 14

And will set everybody talking while it lasts. Everything in our big store, with the exception of a few every-day in the year selling goods, will be shorn of all profit and many goods will be sliced below cost to make selling quick and furious while the sale lasts. Come early, come every day. GRASP THESE UNUSUAL BARGAINS.

## Good-Bye, Mr. Straw Hat, and a Good BUY for Mr. Buyer

All our Men's, Boys' and Childs' Straw Hats mnst go head first, emigrant rates—ONE-HALF and less regular prices, which means that our prices will not be more than ONE-THIRD of other stores' regular prices. Customers who have looked and compared have been kind enough to tell us that our prices are from 25c to \$1.00 less for the same quality, make and style of Straw Hats.

### Now's the Time to Buy Panama Hats

Panamas, 25 per cent discount-or \$3.75 for the \$5 quality, and \$4.50 for the best or \$6 quality.

Buying a genuine, well-made Panama Hat is like buying diamonds, in that certain staple styles never change. They last for many years, and the price, like the diamond, on account of the scarcity of material, is increasing every year. It is said if it were not for the European war, the prices would be 50 per cent higher this We handle only the best quality of Panama and the genuine hand-made: no shaded off colors or imperfect seconds.

# Men's & Boys' Shirts

Shirts, collars attached and detached, sizes 12 to 14, full-sized and guaranteed colors, regular 50-cent values. Season-End Sale Price...

MEN'S Fountain Brand White Dress Shirts, plain or pleated bosoms; the dollar grade. Season-End Sale Price The \$1.50 grade-

Season-End Sale Price.

We have quite a few Men's fine Soft Shirts, in White, Cream, Tan, Striped, &c., in all makes of attached and detached collarssome with French Cuffs and no collars-all sizes in the lot, but only a few of each lot-but a Shirt to suit and fit every Man, at a price you surely will buy when you see them.

### Like Getting Money from Home

To get a discount on the famous Fountain Shirt, acknowledged among manufacturers and merchants as the largest, fullest and most perfect fitting Shirt on the market. But, naturally, we have a lot of season's ends—broken lots—therefore the cut of 20 per cent discount. The styles are good, and sizes from 14 to 19

### Boys' Base Ball Suits

Consisting of Shirt, Pants, Belt and Cap. There are only a few sizes left. So, to clean them up quick, we'll make a ridiculously low price. For the dollar grade, only

50c

For the \$1.25 grade

# We Have Over 200 Men's and Young Men's Spring Suits Left

in the greatest demand this season. Every Suit must go during this sale. It's a rule of this store to never carry seasonable, stylish garments over to another season. Here is your chance to get a stylish, well made all-Wool Suit, perfect fit and workmanship, at a great saving in price. Every suit is suitable for early and late fall.

### Choice of our finest Silk-Lined Dress Suits

Elegant for weddings and all dress occasions; extraordinary cheap at our price of \$24.00 and \$22.00. NOW Season-End Price

### Choice of Any Suit in the Store,

Including staple weights and colors of Blues, Blacks and Grays; season's choicest novelties; all Suits marked in plain figures-\$15, \$16.50, \$18. Season-End Price

THE STRONGEST LINE in Northwestern Ohio in these popular priced line of Suitsthe style, the fit, the workmanship and the quality so high, unless a man is a judge and compares the difference carefully, can tell the difference between them and Suits selling at \$5 more money. They are simply unmatchable at our in-season prices of \$12 and \$13.50. Season-End Price NOW.

UNBELIEVABLE that you can buy so much real style and good, honest wear, you must see to believe what you can get at this price. They are unmatchable; bargains at \$9.00 \$10.00. Season-End Price——CHOICE

WONDERFUL BARGAINS IN

values. Sale price.

## **Boys' Knee Pants Suits**

Unusual, Unheard of Bargains for Unusual, Unheard of Reasons, especially in sizes 11, 12, 13 and 14

These are usually much the largest selling sizes, especially in the spring, many being used for Confirmation Suits. On account of some change this year in the ages of the First Communion and the Confirmation Classes, they took more 9, 10 and 11 sizes, or 14 to 17 sizes, besides there was an unheard-of large crop of boys of ages 6 to 9 years-more than double any previous season. So, to clean up our stock of all broken lots and season's ends, we will shear off the profits on all lots. But to even up on our stock

of sizes, because of having fully 5 to 1 of sizes 11, 12, 13 and 14 to other sizes, we will close our eyes to loss and cost and cut the prices in ....

YOU can't afford to miss these bargains. You'll look twice to believe your boys Fall and Winter Suits, especially a good School Suit for a

# **Furnishing Goods**

Not Selling, but almost giving away, all small lots and broken sizes of season's ends of Men's, Boys' and Child's Furnishing Goods—things to numerous to mention, but we'll mention a few. Boys' White Shirts, laundried and unlaundried, all perfect, but mussed and soiled from handling, sizes 12 to 14, regular 50c

### Compare This Sale

With any in Celina or surrounding towns and you'll find that our prices for like values are amazingly lower. We claim to give the best values always and much more during our Season-End Sale.

Investigate!

# Investigate Our Claim

You owe it to yourself and to your pocket-book to investigate our claim of superior bargains. The merchandise we offer you is standard in quality and the prices are out of range of all competition. Investigate! Compare!! Be Convinced!!!

### NOTICE!

Under no condition, to any person, will we charge, send out on approvat or exchange, any of these goods after sale, and we will not hold any of these goods unless ONE-FOURTH is paid down and the balance at close of sale.

# There never was such a demand for any single garment in Men's wear as for Palm Beach Suits. They are a seasonable Suit, too—cool, comfortable, good looking, easy to wash, and wear like a "pig's snout." We bought late in the season when the manufac-

For Men and Young Men, sizes 33 to 44 Chest

GENUINE PALM BEACH SUITS

turers were discouraged at the continued unfavorable season, and before the demand began, which came with a rush all at once, consequently it was plain to see that our prices on the identical goods at from \$2.00 to \$400 below others' prices was certainly an unusual opportunity for every man to own one-right now in season-at our great Season-End Sale.

All our \$6.00 and \$6.50 Suits now go at only . . . .

All our \$7.00 and \$8.00 Suits now go at only . . . .

The Only Exclusive Clothing, Hat, Cap and Furnishing Goods Store in

CELINA, OHIO OPP. POST-OFFICE